

For Immediate Release  
March 13, 2020

## SPARKS RELEASE 'I'M TOAST'

**NEW SONG PRECEDES POP PIONEERS' UPCOMING 24<sup>TH</sup> STUDIO ALBUM**

***A STEADY DRIP, DRIP, DRIP* ARRIVES EVERYWHERE ON FRIDAY, MAY 15**

[STREAM/DOWNLOAD 'I'M TOAST'](#)

[WATCH THE "I'M TOAST" LYRIC VIDEO](#)



***"Few bands will ever reach the half-century mark, and fewer still could manage the looking so blasé as Sparks. They watch time pass with wry distance adopting musical fashions like visitors from a parallel dimension."***  
– Pitchfork

***"Had it not been for Sparks and their innovative sounds during the 1970s, there's a good possibility that 1980s New Wave music would have never existed...These days, every new alternative and indie rock band that comes up owes a huge musical debt to the Maels."***  
– FORBES

Ground-breaking pop icons Sparks – Ron and Russell Mael – have announced today's release of their spectacular new song. 'I'm Toast' is available now via BMG at all DSPs and streaming services. The band also has created a lyric video which is available now.

"A cheerful tune for our cheerful times...I'm toast," say the Maels.

'I'm Toast' precedes Sparks' upcoming 24<sup>th</sup> studio album, *A STEADY DRIP, DRIP, DRIP*, due on Friday, May 15. Pre-orders are available now, with all pre-orders joined by instant grat downloads of 'I'm Toast' and the album's acclaimed first track release, 'Self-Effacing'. A number of formats are on offer, including CD, 2x heavyweight coloured and picture disc vinyl, and cassette; limited exclusives include signed prints, deluxe CD book editions, and a very special Sparks beret. For complete details, please visit [allsparks.com](http://allsparks.com).

**[PRE-ORDER](#) *A STEADY DRIP, DRIP, DRIP***

# REPUBLIC MEDIA

'Self-Effacing' arrived last month, accompanied by an official lyric video streaming now via YouTube. The track was immediately named a "Song You Need To Know" by *Rolling Stone*, writing, "Who but Sparks would release a bombastic song about being modest? 'Self-Effacing' is just what you've come to expect from the art-rock duo: grand vocals, dramatic music, and pure camp...An anthem for introverts everywhere, it's a strong kickoff for the band, whose last album, *HIPPOPOTAMUS*, dropped in 2017."

## [LISTEN](#) TO "SELF-EFFACING"

Last year saw Sparks first heralding *A STEADY DRIP, DRIP, DRIP* with the festive album track, '[Please Don't Fuck Up My World](#)'. The track received worldwide applause upon its pre-Christmas release, with *Uncut* declaring it to be "a plaintive message of hope, expressed in Sparks' own, inimitable way." "The one and only Sparks are back with a brand new single that feels very of the moment," raved *Brooklyn Vegan*. "While 'Please Don't Fuck Up My World' doesn't name names, lyrics like *All that you are pursuing / please don't fuck up my world / can't you see what you're doing* are clearly aimed at the head of state of your choice. Russell and Ron Mael using a children's choir in the chorus underlines things nicely."

Now entering their *sixth* decade, Sparks will celebrate *A STEADY DRIP, DRIP, DRIP* with a brief series of European live dates, to be followed next year by an epic 2021 world tour. This year will also see the eagerly awaited premiere of *Annette*, the first English-language film from groundbreaking French director Leos Carax (*Holy Motors*, *Pola X*), written by Ron and Russell Mael and starring Adam Driver and Marion Cotillard. In addition, director Edgar Wright (*Shaun of the Dead*, *Hot Fuzz*, *Baby Driver*) is putting the final touches to his long-in-the-making Sparks documentary, an as-yet-untitled feature-length film celebrating this singular band.

## SPARKS - EUROPEAN TOUR 2020

### OCTOBER

- 11 – Oslo, Norway – Rockefeller Music Hall
- 12 – Stockholm, Sweden – Cirkus
- 14 – Copenhagen, Denmark – The Koncerthuset
- 15 – Berlin, Germany – Metropol
- 17 – Amsterdam, Netherlands – Paradiso
- 18 – Brussels, Belgium – AB Flex
- 20 – Paris, France – Casino de Paris
- 21 – London, UK – The Roundhouse
- 23 – Manchester, UK – Albert Hall
- 24 – Glasgow, UK – Barrowland Ballroom
- 26 – Belfast, UK – Limelight Club
- 27 – Dublin, Ireland – Vicar Street

# # #

### SPARKS

#### *A STEADY DRIP, DRIP DRIP*

(BMG)

**Release Date: Friday, May 15**



# REPUBLICMEDIA

## TRACKLISTING:

All That  
I'm Toast  
Lawnmower  
Sainthood Is Not In Your Future  
Pacific Standard Time  
Stravinsky's Only Hit  
Left Out In The Cold  
Self-Effacing  
One For The Ages  
Onomato Pia  
iPhone  
The Existential Threat  
Nothing Travel Faster Than The Speed Of Light  
Please Don't Fuck Up My World

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## CONNECT WITH SPARKS:

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